



artists**unlimited**,inc.

*Changing Lives ~ One Act at a Time*

# 2023

Sponsorship and Advertising Package





August 21, 2023

Dear Community Friend,

**After the curtains have closed, the lights have dimmed, and cheers from the audience have silenced , there on stage stands a group of performers who achieved the unimaginable and are forever changed. That is how an Artists Unlimited performance ends.**

Artists Unlimited, Inc. is a local, charitable organization that brings the magic of musical theater into the lives of children and adults with physical and or developmental disabilities. For over 20 years, Artists Unlimited, Inc., has brought the thrill of musical theater to our community, producing classic titles such as: *Disney's Beauty and the Beast, Little Mermaid, Peter Pan, Annie, Wizard of Oz, Shrek, and Willy Wonka*. Each year our performers dedicate over two months rehearsing to be able to showcase their talents in our safe haven, and without the barriers or stereotypes often attributed to those who are disabled. The integration of our cast with members of the local community results in a performance that is inspiring for everyone in the audience, on stage, and behind the scenes. To touch more lives, in 2009, we added a secondary line of programing called "INSPIRE" which allows performers to participate in a Vocal and Dance performance.

This year we are proud to announce that six shows of "**Mary Poppins**" will be presented at the **Greece Central Performing Arts Center on November 3 - 5 and 10 – 11, 2023!**

In order to continue positively impacting not only the lives of our participants and their families, but our community as a whole, we ask that you consider supporting our organization. Our productions are only possible because of many generous Rochester individuals, organizations, and businesses, like you. Your new or ongoing support will help us provide great family entertainment as well as life-changing experiences for our performers and their families. Your support will be recognized in our professionally printed program given to every attendee and participant at the event. The attached pages describe the levels of support.

On behalf of all of us here at Artists Unlimited, our board of directors, directors, cast, crew and volunteers are so grateful for your consideration and support.

You have the opportunity to truly change lives "*One Act at a Time.*"

Please contact me at 585-219-5188 or via email at [artistsunlimitedroc@gmail.com](mailto:artistsunlimitedroc@gmail.com) for any additional information.

Sincerely,

Thomas Ricci, President  
Artists Unlimited, Inc. Board of Directors  
[www.rocartistsunlimited.com](http://www.rocartistsunlimited.com)

# About Artists Unlimited, Inc.

## Vision....

We believe that creating an environment where people with disabilities can thrive, and break away from the limits that society has placed on them is a pursuit to live for. **Artists Unlimited** is made up of community members who share this dream. We hope what we have accomplished, and more importantly what we hope to do, can continue to be shared in our community as people see the potential that Theater Arts has for accomplishing this dream for those with disabilities.

## Mission...

The sole mission of **Artists Unlimited** is to offer individuals with disabilities the opportunity to participate in live performances, which usually are not made available to them. **Artists Unlimited** production of these quality performances in the local community reflects the values of inclusion and respect, while also serving to break down the barriers and stereotypes often attributed to those who are disabled.

## Characteristics, Accomplishments and Impact...

- Over 20 years of dedication to musical productions performed by individuals with disabilities.
- Organized by volunteers who share a passionate dream for helping to transform lives.
- Impacting 75 performers in each show and over 100 volunteers.
- Over 100 performances in 20 years.
- Expanded our program to include Voices, a choral experience established in 2009.
- Expanded our program to include Dances, a dance experience established in 2022.
- Over 125 performers participated in Voices and Dances in 2023, we called it "Inspire".
- Enriching the lives of our participants and their families through theater arts, while shattering the stereotypes about those with disabilities.
- Focus on what our performers can do, not what they can't.
- **Artists Unlimited** is entirely funded by donations, sponsors, advertisers and ticket sales, with no cost to our participants.
- The amount of joy created – immeasurable!

## Need for Support...

We need your help to continue providing these wonderful opportunities in our community. You can help by:

- Being a volunteer! You can contact us at [artistsunlimitedroc@gmail.com](mailto:artistsunlimitedroc@gmail.com) for more information.
- Becoming a sponsor or advertiser in our playbill.

*Please consider investing in Artists Unlimited by supporting us through sponsorship or advertising.*

## *2023 Sponsorship Packages*

**\*\*All Sponsorship levels include\*\***

- Priority seating for specified number of guests at the show(s) of your choice
- Primary placement of your full-page advertisement in our printed program
- Your company name, logo and website link on our website, email campaigns and social media

★ **Strategic Sponsorships Available** **\$10,000+**

- Your company name and logo included on all printed materials, including tickets
- Framed cast picture
- 4 backstage passes
- 16 show tickets

<u>Sponsor Level</u>	<u>Mary Poppins Program</u>	<u>Tickets</u>	<u>Inspire Performance Program</u>
<input type="checkbox"/> Mary Poppins - \$5,000	Full Page Color Ad	12	Full Page Ad
<input type="checkbox"/> Bert - \$2,500	Full Page Ad	8	Full Page Ad
<input type="checkbox"/> Banks Family - \$1,000	Full Page Ad	4	Full Page Ad

### *2023 Mary Poppins Program Advertising Options*

<input type="checkbox"/>	Full Page (5 ½" x 8 ½")	\$500.00
<input type="checkbox"/>	Half Page (5 ½" x 4 ¼")	\$250.00
<input type="checkbox"/>	¼ Page (5 ½" x 2 1/8")	\$175.00
<input type="checkbox"/>	1/8 Page (2 ¾" x 2 1/8")	\$ 75.00

Please visit our website at [www.rocartistsunlimited.com/sponsorship](http://www.rocartistsunlimited.com/sponsorship) to select your sponsorship/advertising level OR return this form and check payable to Artists Unlimited, Inc. by October 2<sup>th</sup> and mail to:

Artists Unlimited, Inc., PO Box 26766 , Rochester, NY 14626

*B/W Advertisement should be should be emailed to* (Preferred formats are PDF, JPEG, TIFF):  
**Karolyne Armer Petruzelli** at [karmer1949@gmail.com](mailto:karmer1949@gmail.com).

Name/Company Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact email address: \_\_\_\_\_